# Digital Transformation Technology Professional

# Why Digital Transformation Certifications?

All countries are building their own digital transformation strategies and more than 70% of the organizations started their Digital Transformation journey.

There are many Digital Operating models now that all organizations may follow to transform their traditional operating model and redesign their customer experience.

There is a real opportunity for growth and up to 20 trillion dollars may be spent in the next five years in the Digital Transformation projects as per IDC estimates.

### Training Solutions

 $\sqrt{\mbox{Offline Classroom Instructor-Led}}$  Training in our labs or onsite Locations.

√ Virtual Instructor-Led Training Via Virtual Video Conferencing Tools.

# Why Learners Prefer CLS as their Training Services

- Premuim Training Services Accredited from Global Technology Vendors.
- Best Rated Experts & Certified Trainers in Egypt.
- Official Training Hours, Practice Labs, Hands-on Learning.
- CLS Training Classrooms are designed with High Edge PCs and Training Facilities.
- Return on Training Investment is Guaranteed to boost performance.



# Digital Transformation Technology Professional course Outline:

- Digital Transformation hires the technology and leverage the convergence of people, business, and things to build new operating models, processes, software, and systems.
- Organizations are putting Digital Transformation on the top of their agendas to sustain in the market and minimize the risk of not being transformed.
- Transforming business operations will generate more revenue, gain greater competitive advantage, and achieve higher efficiency by creating new product and service opportunities.
- Digital Transformation will support the organization decision making and make it faster and more precious to increase its profit and minimize its losses
- Our candidates will acquire the ability to illustrate the importance of Digital Transformation for organizations and its criticality to get the buy-in and sponsorship from top management to achieve business goals
- In this Knowledge area we'll be focusing on the economic impact of Digital Transformation on the production and day to day operations, highlight on the importance of digital technologies role in enhancing customer experiences.
- Emerging technologies will support organizations in its digital transformation journey.
- Data is the fuel of the successful organizations, it is the base of every decision that business owners and top manage intended to take.
- That why all organizations investing deeply to understand how to capture value through Big Data and analytics.
- Dynamic and specialized professionals from different backgrounds such as business, engineering, technology, economics, mathematics, or applied sciences who can identify, collect, analyze, interpret and use data to drive value and innovation will help organizations to adopt big data analytics and get use from it.
- We'll provide our candidate a solid and fundamental understanding of how to use data analytics to drive more creative and strategic business decisions across their organizations.
- Emerging technologies will change the nature of services and disrupt the businesses and enterprises.
- Big data and IoT or the use of augmented reality will change
  Business landscape and impact all sectors either public or private.
- There is a tremendous risk that 40% of today's business will fail in the next ten year, where only 30% of those attempting to transform themselves digitally will succeed, according to the CEO of Cisco Systems.
- These predictions will generate very high pressure on Business to innovate and move fast.
- So in this Knowledge Area we'll tackles the bases of the digital transformation and demonstrate the concepts of business architecture in addition to the architecture of Applications, Data and Technology to build the required transformation.

#### Overview:

- This Digital Transformation Training Course will focus on communicating state-of-the-art knowledge combined with a strong practical relevance to prepare our candidates to be the driving force of digital transformation in their organizations and to establish a leading culture characterized by corporate entrepreneurship.
- We'll develop the strategic thinking direction throughout this
  Digital Transformation Training Course to make our candidates
  are able to respond to emergencies, mitigate or prevent
  threats, and recover from them.

## Training:

- In this Digital Transformation Training Course we'll present the emerging digital technologies that enable radical improvements in business operations and innovation methodologies (IT, Governance, Risk Management, Architecture, Agile, Lean, Design Thinking, etc....) and how to lead them within companies.
- This Digital Transformation Training Course will also highlight on Big Data analytics technology and its disruption for economy sectors and help organizations to smoothly transform their business operations by focusing on innovation and strategy implementation.

# Audience Profile :

## Who should enroll

- Any Leaders across all levels need to lead their organizations through the complexity of a dynamic environment and hire all required resources to sustain their business operations.
- This program will serve also technology specialists aspiring to a leadership role, as well as IT experts who need to promote their skills in Digital Transformation field.
- In addition to all management professionals, architectures and analysts who must interpret and communicate the implications of Digital Transformation to concerned parties will benefit from this professional development experience.
- Attendees list may include but not limited to Business Leaders, CEO, Directors, CTO, CSO, CISO, CIO, System Analyst, Technologist, System Engineer, IT Professionals and Anyone seeking to acquire advanced knowledge on Digital Transformation Analytics.

## Prerequisites:

- You are developing Digital Transformation capability inside your organization.
- You want to understand Digital Transformation impact on your organization's capacity to accomplish its mission.
- You want to be recognized by your understanding or specialized in the field of Digital Transformation.

